



# SKUD JOU VLEIS

## BRAAI KOMPETISIE

[www.skudjouvleis.co.za](http://www.skudjouvleis.co.za)



SKUDJOUVLEIS.CO



2025





# **Sponsorship Proposal**

**To whom it may concern,**

We invite you to be part of something truly special—the Skud Jou Vleis Braai Competition 2025. This exciting community event is about more than just good food and great company, it's an opportunity to make a meaningful impact on the lives of vulnerable children.

**Date: September 13, 2025**

📍 **Venue: Adelaars Restaurant and Venue**



**ADELAARS**  
RESTAURANT & VENUE

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**PRESIDENT KRUGER**

**KINDERHUIS | CHILDREN'S HOME PRETORIA**

Groei tot hulle volle potensiaal | Growing to their full potential

## **About The President Kruger Children's Home Pretoria**

The President Kruger Children's Home, located in Villieria, Pretoria, has been a safe haven for children placed via court order in need of care and protection since 1939.

Currently, the home currently provides care for 63 children aged 2 to 18, offering them education, emotional support, and a stable home environment.

These children have been placed in our care due to difficult family circumstances, and the organization is committed to guiding them toward a brighter future.

Unfortunately, the state subsidy only covers about 27% of our annual expenses, making community support essential to ensure the continuation of necessary care and services.

**[www.krugerkinderhuisafr.co.za](http://www.krugerkinderhuisafr.co.za)**



# Our Incredible Progress & Impact

Over the past two years, the Skud Jou Vleis Braai Competition has made a real, tangible difference in the lives of these children:

- ☑ **2023:** We raised **R47,000** at our first event.
- ☑ **2024:** More than double the previous year's total, raising an incredible **R114,000**.
- ☑ **Mini-Bus Achieved!** 🎉 Our 2024 goal was to raise enough funds to help purchase a mini-bus for the children's home. Thanks to the generous contributions of our sponsors, donors, and community, along with additional support from other donors, we proudly reached that goal! In January 2025, the children's home was able to purchase the much-needed mini-bus.

Now, for 2025, we are setting our sights even higher!



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# Our Fundraising Goal for 2025

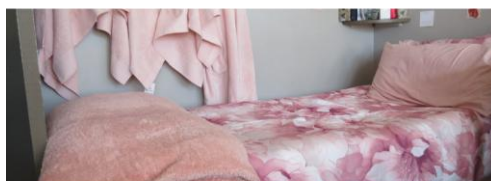
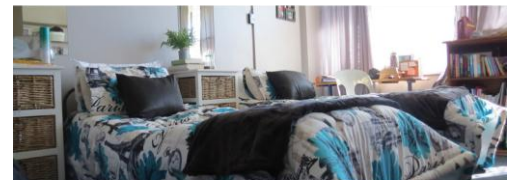
For 2025, our goal is to raise R200,000 to provide further support, education, and essential needs for the children at President Kruger Children's Home Pretoria

## **This year's priority project: New Matrasses for the Children**

Many of the children's mattresses are old and worn out, and we aim to replace them with comfortable, safe, and supportive beds.

A good night's sleep is essential for their health, development, and well-being, and with your help, we can make this a reality.

Your support will directly contribute to improving their living conditions and helping them feel more at home in a nurturing environment.



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# How You Can Get Involved

We invite your company to partner with us and make a meaningful impact through one of the following ways:

## 1. Sponsorship & Donations

Your contributions, whether in cash, products, or services—can help us make this event a success. Below are some ways you can assist:

- ☒ **Financial Contributions** – Direct donations toward the fundraising goal.
- ☒ **Gift Vouchers** – From restaurants, retail stores, or services (beauty salons, hairdressers, etc.)
- ☒ **Hampers & Prizes** – For winning teams and lucky draws
- ☒ **Promotional Items** – Branded giveaways for event attendees
- ☒ **Goody Bags** – For participants
- ☒ **Event Security** – We require 3-4 security guards for the day (businesses offering security services will receive a free stall for brand promotion)
- ☒ **Static Display or Demonstration** – Showcase your business (e.g., firefighting/security demos)

## 2. Long-Term Corporate Support

Your company can make a lasting impact by:

- ♥ **Providing monthly/quarterly financial support**
- ♥ **Sponsoring educational and care programs**
- ♥ **Supplying essential items for the children**

## 3. Enter a Team or Promote the Event

***If sponsorship isn't an option, why not register a team and compete? Or help us spread the word by sharing the event with your network?***



# Why Your Support Matters

Your contribution will directly help **change the lives of 63 vulnerable children**, ensuring they receive the care, education, and opportunities they deserve.

As a sponsor, you will also gain **valuable exposure** within our community through **event branding and media promotions**.

## Let's Make a Difference Together!

We would love to discuss how your business can support this incredible cause. Please feel free to contact us for more details.

📞 **Gerhard Daffue/ Karin Wilkens**

Event organisers

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☎ 060 670 098/082 886 9838

📞 **Alex Botha**

Marketing Manager,

President Kruger Children's Home

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**Together, we can braai for a cause and build a brighter future for these children!**

Thank you for your time and consideration. We appreciate your support.

**With gratitude,**

**Gerhard Daffue & Karin Wilkens**

**Event Organizers, Skud Jou Vleis Braai Competition 2025**

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