




# SKUD JOU VLEIS GAAN BOS!

## BRAAI COMPETITION 2026

 19 September 2026

 Die Eiland Pub & Grill, Derdepoort

**101 Hours. 1 Mission. 63 Lives**

# SPONSORSHIP PROPOSAL

Dear Sir / Madam

We invite you to be part of something truly unique and impactful.

**The Skud Jou Vleis Braai Competition is now in its fourth year, and this year we are truly going “bos”.**

The 2026 event will be held in a natural bushveld setting, bringing the theme to life in an authentic outdoor environment. At the heart of this year’s event is a **101-hour non-stop braai marathon**, aimed at setting a South African record while raising funds for the President Kruger Children’s Home.

This high-impact event offers businesses a powerful opportunity to make a real difference while gaining exceptional brand exposure.

## ABOUT THE PRESIDENT KRUGER CHILDREN’S HOME

The President Kruger Children’s Home, located in Villieria, Pretoria, has been a safe haven for children placed in care by court order since 1939.

The home currently cares for 63 children between the ages of 2 and 18, providing:

- Accommodation
- Emotional support
- Education
- A safe and stable environment

Unfortunately, government subsidies only cover approximately 27% of the home’s annual expenses, making community support essential.

# OUR IMPACT TO DATE

The Skud Jou Vleis Braai Competition has already delivered real results:

In **2023** we raised **R47,000** raised



In **2024** we raised **R114,000** raised and helped in buying a new mini-bus



And in **2025** we raised **R110,000** and helped buy new mattresses for every child



👉 **2026 will be even bigger.**

# OUR GOAL FOR 2026

🎯 **R500,000 NET**

**Project Focus:**

- Replacing carpets in passages and Children's rooms
- Installing durable vinyl flooring

This project will directly improve the children's living conditions.

# THE BIG IDEA – 101 HOUR BRAAI MARATHON

At the heart of the 2026 event is:

## “101 Hours of Non-Stop Braai for the Children”

- Starting at Oppi Plaas Restaurant in the Moot
- Ending at Die Eiland Pub & Grill
- Continuous braai for 101 hours
- Attempt to establish a South African record

**This means your contribution doesn’t just make a difference — it puts your business in front of the right people in a meaningful way**

## FRIDAY HIGHLIGHT – PUBLIC CONVOY






One of the biggest highlights of the event:

- The braai will be transported on a moving truck
- Escorted by:
  - SAPD
  - Tshwane Metro Police
  - Security services
  - Emergency services
- Public convoy with sirens
- Continuous braai during movement
- Live-streamed on Facebook

 **This moment alone will generate massive public and media attention. Please note that the Friday convoy from Oppi Plaas to Die Eiland is still subject to final confirmation and the necessary permissions being obtained.**

## MARKETING & EXPOSURE

The event will be promoted through:

-  Radio
-  101-hour Facebook Live broadcast
-  Print media and community platforms
-  Social media updates
-  Strong community involvement

# WHAT YOU GET AS A SPONSOR

**As a sponsor, your business will benefit from:**

- Brand exposure during the 101-hour marathon
- Exposure on Facebook Live streams throughout the event
- Social media mentions and tagging across our platforms
- On-site branding at the event
- Radio and media mentions
- Direct engagement with the community

👉 This is not just sponsorship — **it is strategic brand exposure** that puts your business in front of the right audience.

## HOW YOU CAN GET INVOLVED

### 1. Financial Sponsorship

- Direct contributions towards the fundraising goal & directly the President Kruger Children's Home

### 2. In-Kind Sponsorship

Examples:

- Meat
- Equipment
- Security services
- Medical support
- Prizes and giveaways

### 3. Participation & Promotion

- Enter a team
- Help promote the event

## LONG-TERM INVOLVEMENT

**Your company can also:**

- Provide ongoing financial support to President Kruger Children's Home
- Sponsor essential programs at President Kruger Children's Home
- Supply needed items to the children's home

# WHY YOUR SUPPORT MATTERS

## Your contribution will help:

- Improve the lives of 63 vulnerable children
- Provide a safer and better living environment
- Create real, lasting impact

## At the same time, your brand will gain:

- 👉 Strong community visibility
- 👉 Positive brand association
- 👉 Meaningful public exposure

## LET'S MAKE A DIFFERENCE TOGETHER

We would love to discuss how your business can be part of this incredible initiative.

✉ Info@skudjouvleis.co.za

☎ 060 670 1098 / 082 458 6775





**Together, we can braai for a cause — and build a better future for these children.**

# Sponsorship Pledge

Company Name: \_\_\_\_\_ Responsible Person \_\_\_\_\_

Cell Number: \_\_\_\_\_ Email Address \_\_\_\_\_

## SPONSORSHIP CATEGORY & BENEFITS

<p> <b>Main Sponsor</b>  <b>R50,000+ OR equivalent value (committee-approved)</b>  <b>Benefits:</b></p> <ul style="list-style-type: none"> <li>• “Main Sponsor” title</li> <li>• Logo on ALL marketing material (top placement)</li> <li>• Website feature (top section)</li> <li>• 15–20 social media posts</li> <li>• Facebook Live mentions &amp; branding</li> <li>• Opportunity to speak at event</li> <li>• Prime branding placement (stage / main area)</li> <li>• Stall / activation space (best position)</li> </ul>	<p> <b>Category A (Premium Sponsor)</b>  <b>R20,000+</b>  <b>Benefits:</b></p> <ul style="list-style-type: none"> <li>• Logo on marketing material</li> <li>• Featured on website</li> <li>• 10–15 social media posts</li> <li>• Facebook Live mentions</li> <li>• Banner display (prime area)</li> <li>• Stall / activation space</li> <li>• Verbal mentions during event</li> </ul>
<p> <b>Category B (Supporting Sponsor)</b>  <b>R10,000 – R19,999</b>  <b>Benefits:</b></p> <ul style="list-style-type: none"> <li>• Logo on selected marketing material</li> <li>• Website mention</li> <li>• 5–8 social media posts</li> <li>• Banner display</li> <li>• Mention during event</li> </ul>	<p> <b>Category C (Community Sponsor)</b>  <b>R2,500 – R9,999</b>  <b>Benefits:</b></p> <ul style="list-style-type: none"> <li>• Name on sponsor board</li> <li>• 1–3 social media posts</li> <li>• Banner display at event</li> </ul>

## SPONSORSHIP CLASSIFICATION DISCLAIMER

Sponsorship category is primarily determined by the monetary value or estimated value of goods/services provided. However, the event committee reserves the right to allocate sponsorship categories at its discretion, based on the overall value, impact, or strategic benefit of the sponsorship (e.g. media exposure, marketing services, or partnerships).

## SPONSORSHIP OPPORTUNITIES (WHAT YOU CAN PROVIDE)

	Financial Contribution (Cash)	R
	Official 101-hour braai marathon Meat Sponsor	
	20kg Boerewors (101-hour braai marathon) x 3 Days	
	100 Hot dog rolls x 3 Days	
	Sauces (tomato sauce, mustard)	
	Charcoal / wood / firelighters (101-hour braai marathon & the Braai Competition Day)	
	Freebies (Goodie Bags) 70 or 140 of each item	
	Fun Prices (giveaway for during the event) min 5 off	
	RAFFLE Items	
	COMPETITION PRIZES (Discount vouchers, Gift hampers, Braai equipment, Meat hampers) 1, 2 or 4 of each	
	Services (Security, Marketing, MC. DJ, Performer)	
	Other	

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date